

## PIN-UPS

*By Cindy Peters*

Who does not remember some of the early pin-up photo calendars of Betty Grable and Marilyn Monroe? It reminds me of a movie based on a real story about firefighters raising money for a needy charity. Twelve handsome firemen stepped up for a tasteful but sexy pose for a month on a calendar. Ooh-la-la-la! And the calendars raised a huge amount of money for the charity. It was so popular at the time that it even made National News.

Currently with our country on fire, Covid, civil unrest and flooding, wouldn't it be a great idea now? It would be wonderful if some sort of calendar was produced to support and raise money for our heroes: the Veterans, firefighters, police, first responders and medical staff.

There so many themes and photos which could be represented on such a calendar. There could be pictures of these heroes in action aiding and saving the less fortunate. It could have pictures of people and nature who have survived various disasters.

While this calendar could be used as a message to the world, at the same time it could raise money not only to assist our heroes but to create aid to the victims of these horrific disasters. Perhaps there should be different types of calendars produced with each raising money for separate areas of need. The possibilities and potentials are endless.

Some people only use the calendars on their cell phones. However, this calendar drive could create a resurgence of paper calendars. It could become a fad to collect various calendars with a variety of themes.

Ruth Bader Ginsburg sadly just passed away. There could be a calendar about her and pictures of all the positive changes she made in the world. Black Life Matters and other ethnic messages could educate and raise money through photos and summaries on theme calendars.

It is an election year, so one of the calendar themes could be pictures of mottos of various campaign slogans from past and current candidates. These calendars could proudly be used as posters during political conventions and campaigns.

So many animals have also suffered greatly through the disasters. So why not also create a calendar with photos of pets and wildlife who have managed to survive. These types of calendars could raise money for animal hospitals and shelters.

What group or organization does not need money these days? Yes, let theme calendars carry on the fund-raising march to aid those in need while educating and hopefully making the world a better place.